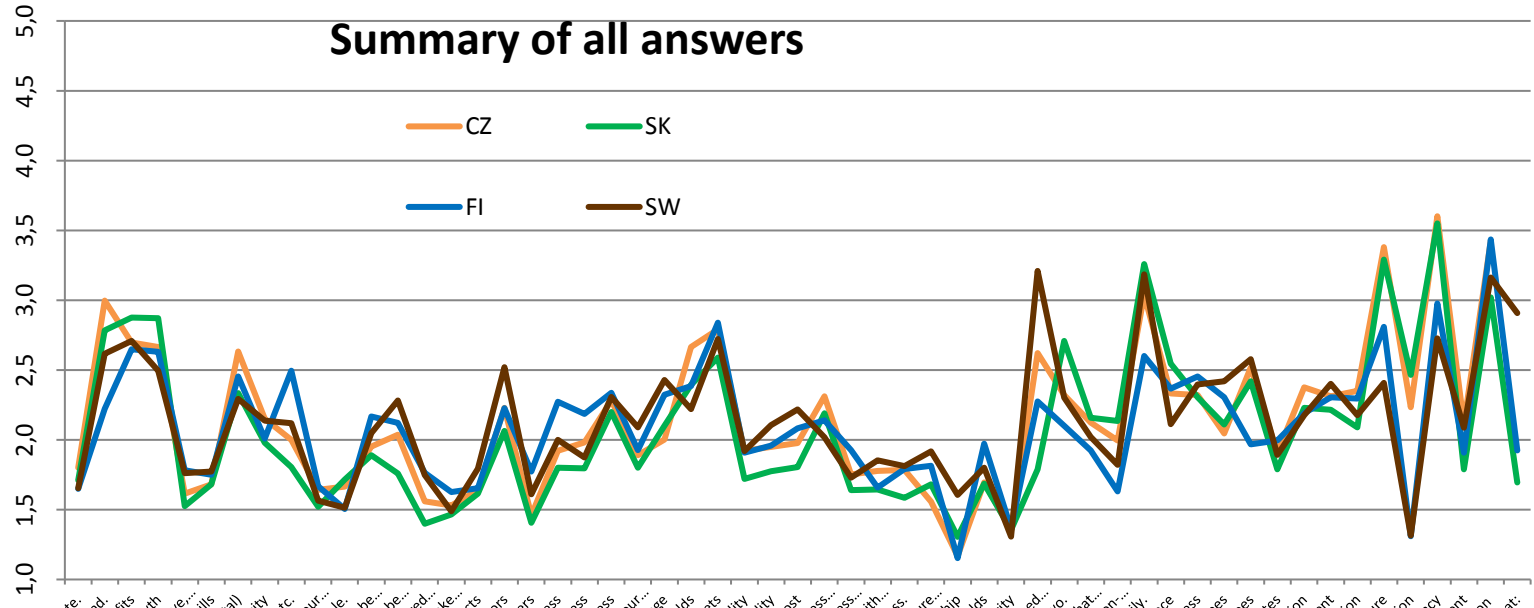


Summary of all answers



Setting objectives

1,0 1,5 2,0 2,5 3,0 3,5 4,0 4,5 5,0

a1. We manage our business by specifying what turnover, profits and/or other goals it should generate.

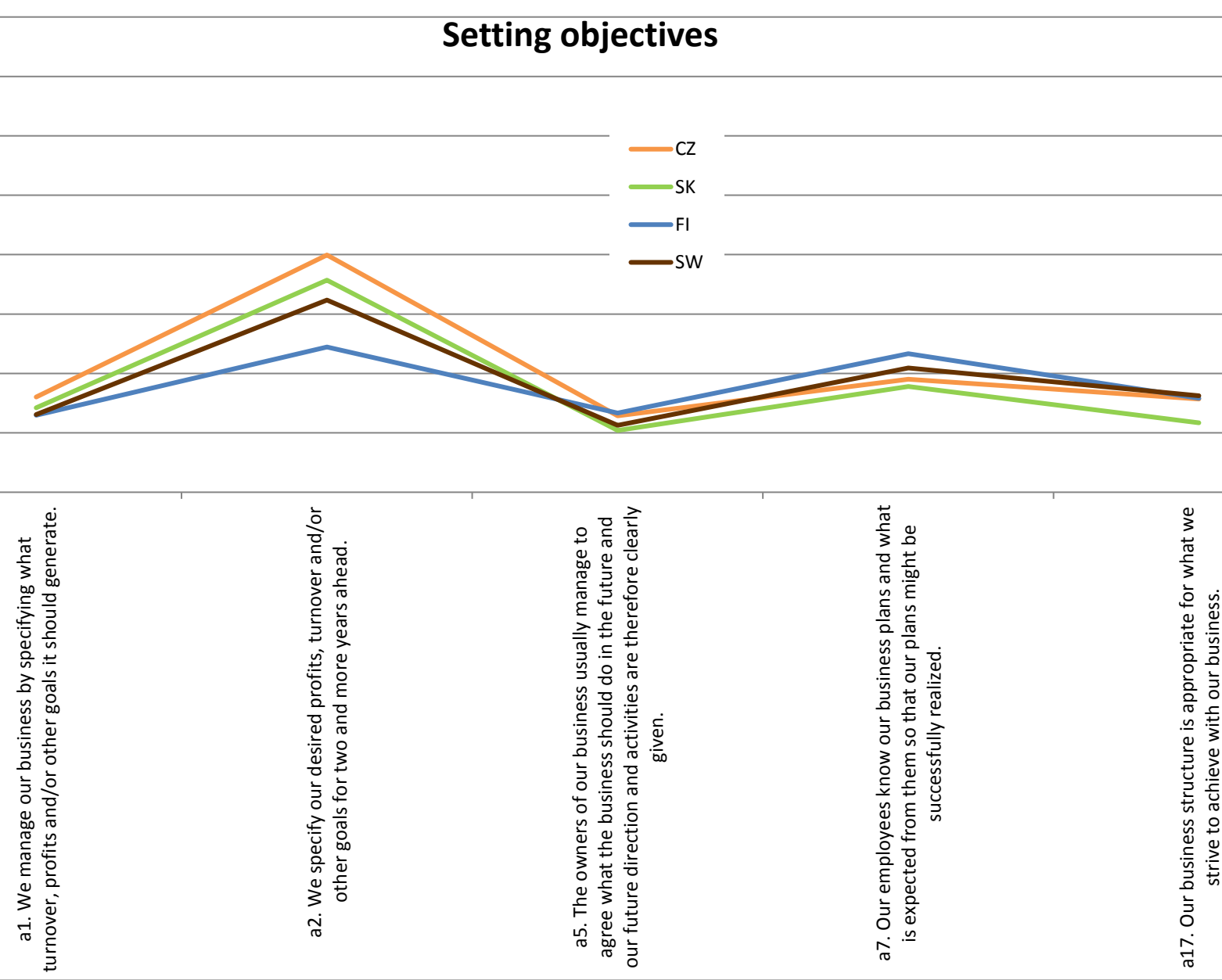
a2. We specify our desired profits, turnover and/or other goals for two and more years ahead.

a5. The owners of our business usually manage to agree what the business should do in the future and our future direction and activities are therefore clearly given.

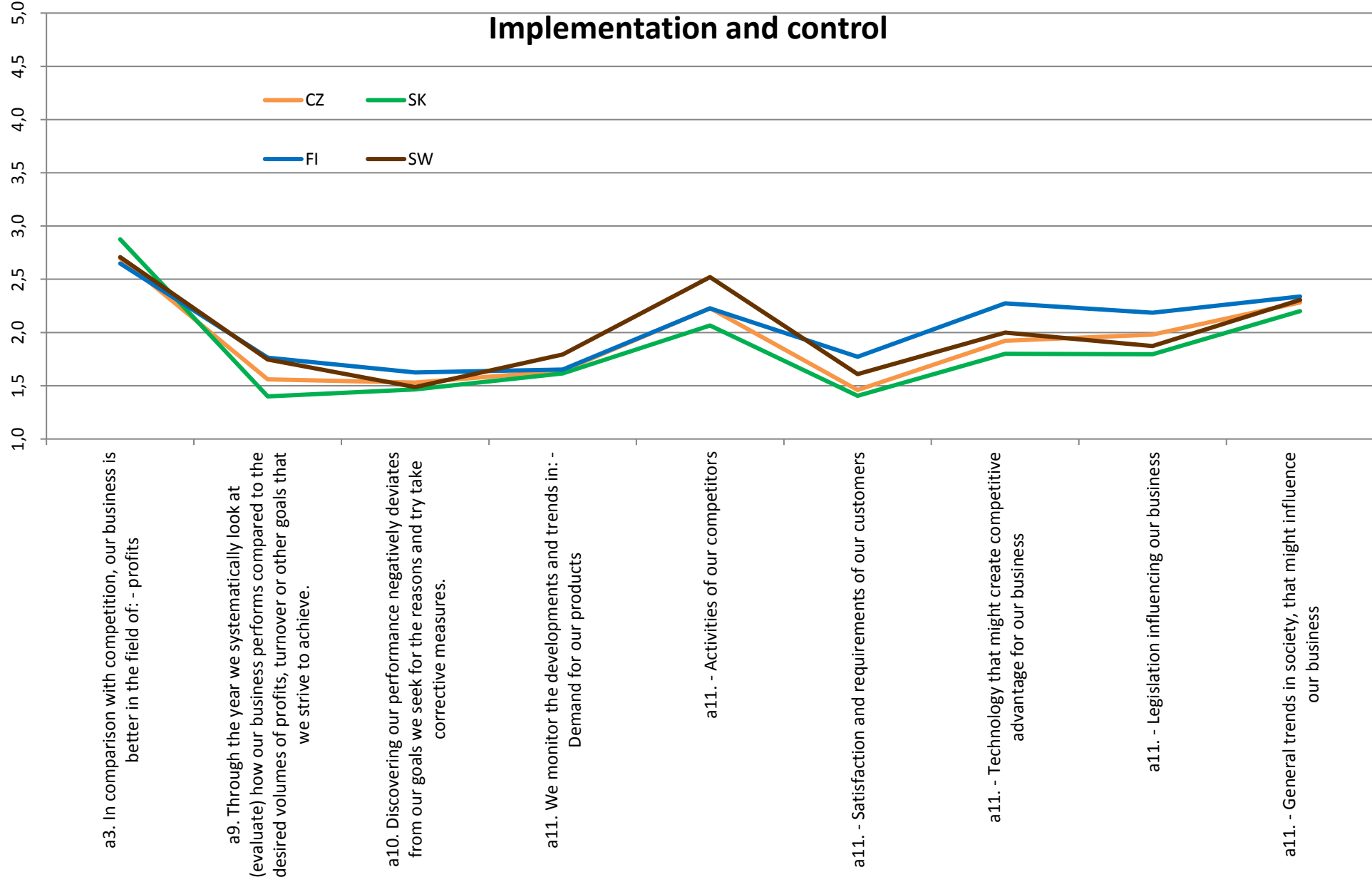
a7. Our employees know our business plans and what is expected from them so that our plans might be successfully realized.

a17. Our business structure is appropriate for what we strive to achieve with our business.

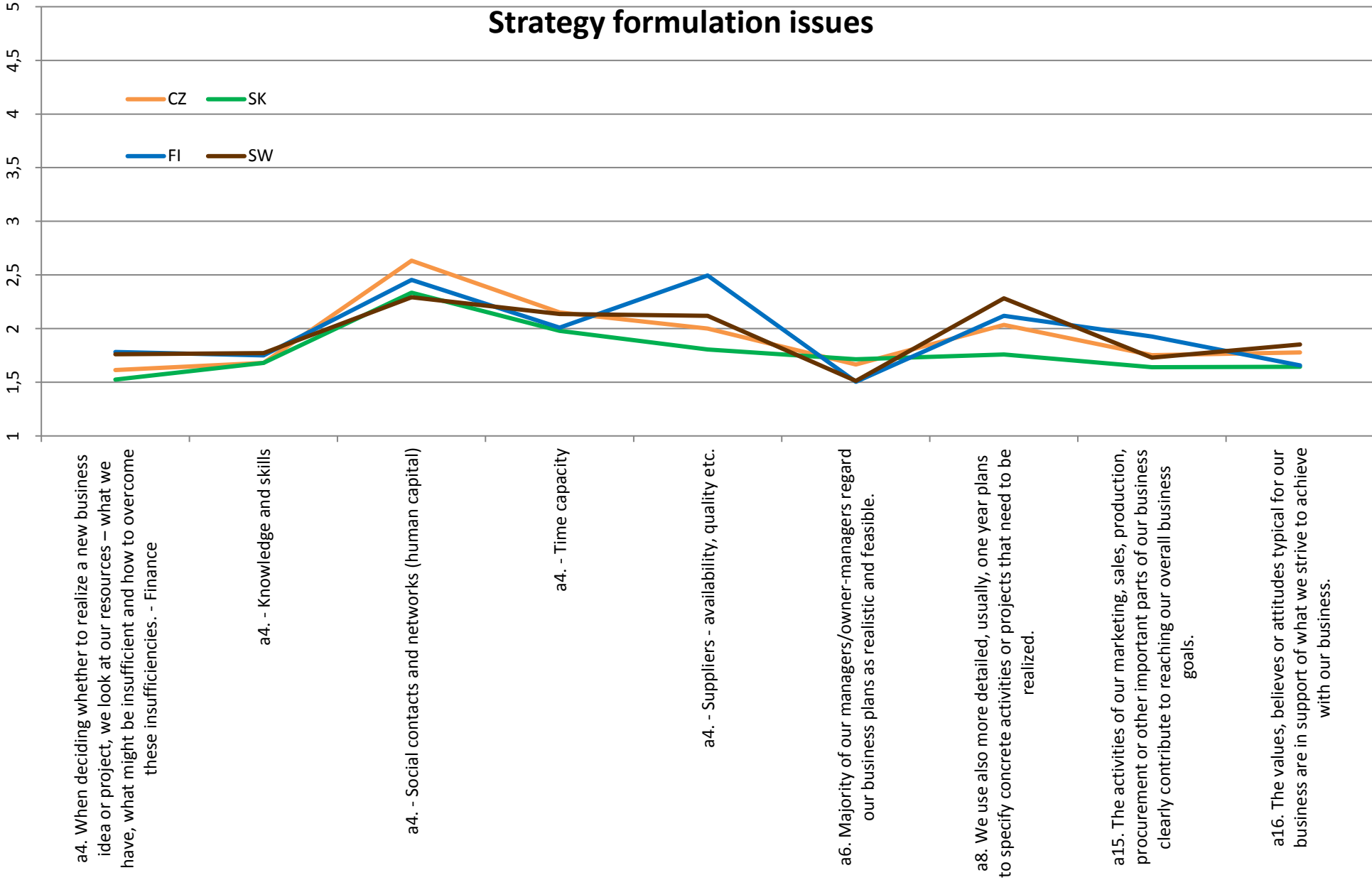
CZ
SK
FI
SW



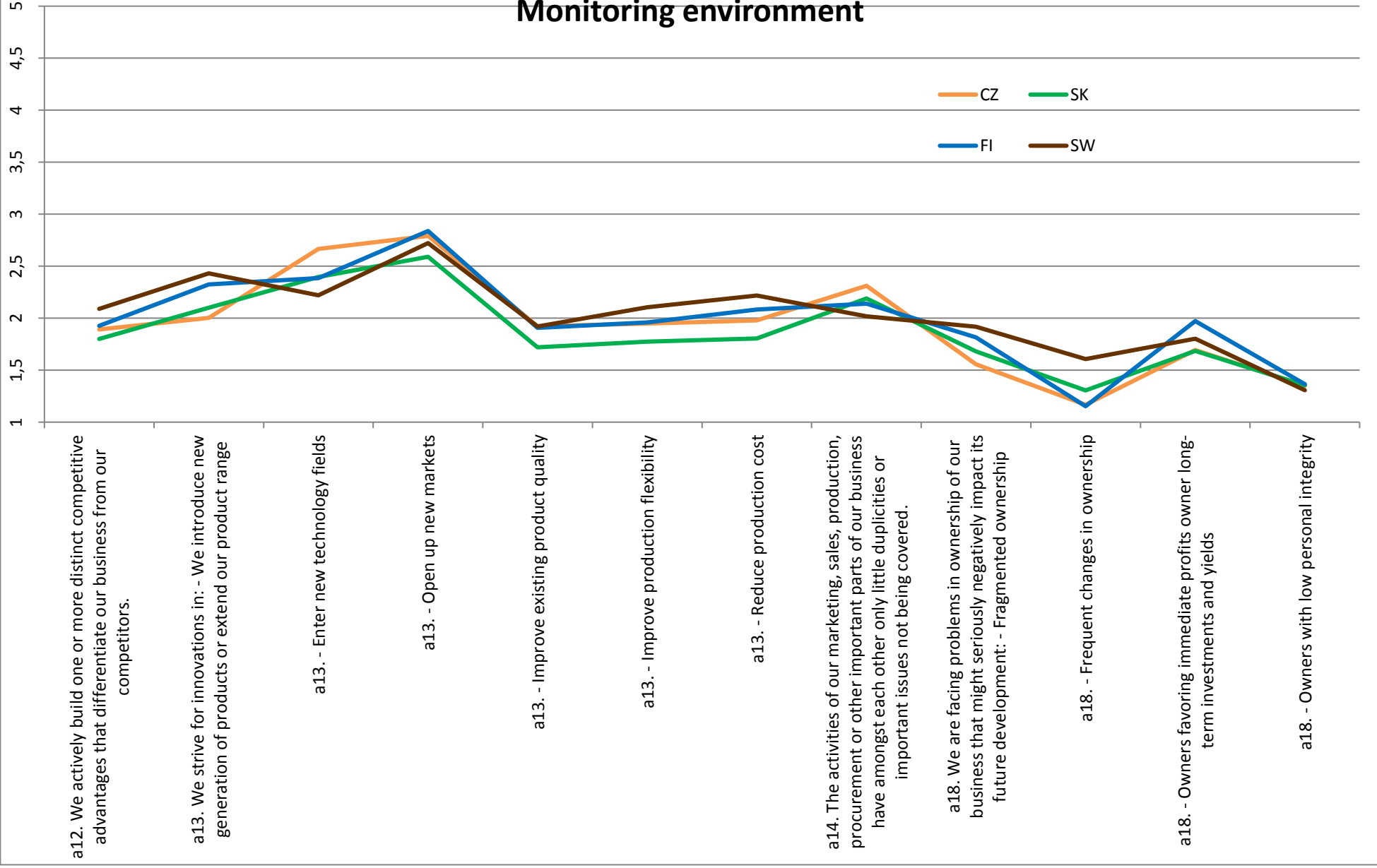
Implementation and control



Strategy formulation issues



Monitoring environment



Major problems

